Talia Quinn

THE NAME LEADS.

The signature starts from Fraunces, with a redrawn T crossbar, an original Q and an extended tail. The interlocking TQ monogram is drawn separately. Other letterforms remain Fraunces; this is a customized signature, not a new typeface. SVG masters contain outlines.

Use the full name at least 150 px wide. Use the initials at least 32 px wide. Keep half a capital T of clear space. Preserve the proportions, color and letter shapes.



SUPPORTING INITIALS

Warmth, with a little unexpected.

PLUM	PAPER	PEAR	CLAY
#352229	#F3EEE8	#D7E6A3	#E7B9A5

FRAUNCES / DISPLAY

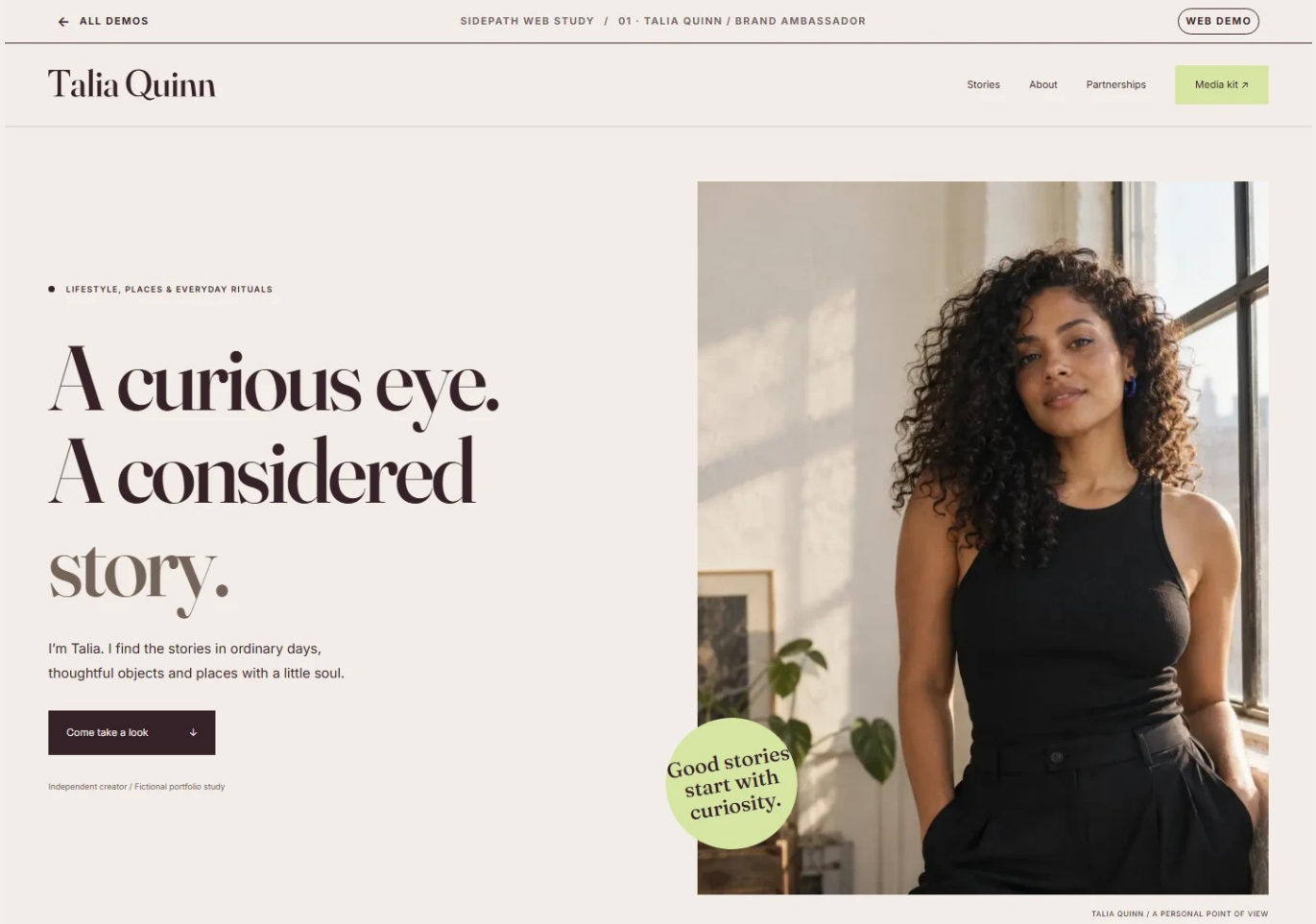
A curious eye.
A considered story.

INTER / READING & INTERFACE

Use Inter for body copy, navigation, labels and briefing details. Use plum for text on the three light colors, and paper or pear on plum.

Both families are locally hosted under the SIL Open Font License. Keep the license notices with distributed font software. Do not retype or distort the supplied wordmark.

The story, carried through.



ONE SYSTEM, THREE JOBS

1. Recognize the person. The personal signature and portrait lead the page.

2. Understand the work. Each story opens into its brief, visual approach and sequence.

3. Take the next step. Read the actual media kit or contact Sidepath about the design.

Live demo: sidepath-studio.vercel.app/demos/brand-ambassador

A complete presence.

THE WORKING PACKAGE

Outlined color and reversed SVG signatures.

Transparent PNG exports and color values.

Six-page partnership media kit.

Four-page identity guide and narrative notes.

Live portfolio with two three-frame storyboards.

REFERENCES / OUR INTERPRETATION

Alyssa Coscarelli / Personal practice

https://alyssacoscarelli.com/abou

Jenny Mustard / Personal-brand reference

https://jennymustard.com/

O'Shane Howard / Awwwards portfolio

https://www.awwwards.com/sites/oshane-howard

Fraunces / Licensed font source

https://github.com/google/fonts/tree/main/ofl/fraunces

References inform the study; their creators have not reviewed, collaborated on or endorsed this identity. No real audience, campaign, testimonial or business outcome is represented.